

AUTHORIZED DEALER PROGRAM

Dear Aquamedia Corp. Retailer:

Aquamedia Corp. has developed an Authorized Dealer Program to ensure our customers of the highest quality sales and service. Aquamedia Corp. has established itself as the industry leader in quality and attention to detail. In order to be sure that our customers enjoy the same commitment to excellence in their purchasing and service experience, they are encouraged to purchase products only from Authorized Dealers.

Aquamedia Corp. Authorized Dealer Privileges

Only Resellers in compliance with Aquamedia Corp. Dealer Obligations will receive these privileges:

- + Catalogs, posters and sales literature upon request
- + Access to product images for use in advertising
- + Use of an Aquamedia Corp. Authorized Dealer logo for use in all advertising
- + Referrals of consumers generated by Aquamedia Corp's extensive advertising
- + Dealer discount pricing
- + Discounts on products used in showroom displays

Aquamedia Corp. Authorized Dealer Obligations

The following are the only requirements to be an Aquamedia Corp. Authorized Dealer:

- + Complete and sign page 3 agreeing to adhere to Authorized Dealer obligations, including Minimum Advertised Pricing (MAP) Policy and fax to (858) 715-8443.
- + Authorized Dealers must prominently and effectively display and merchandise Aquamedia Corp. products in their places of business or on their websites.
- + If given leads from Aquamedia Corp. those inquiries must be responded to within one business day.
- + Authorized Dealers must adhere to MAP Policy. Aquamedia Corp. Products may not be advertised for less than Manufacturer's Suggested Retail Price (MSRP) minus 30%. See details on pages 2 and 3.

Aquamedia Corp. MAP Policy

After reading this, please share it with others who are involved in developing advertising for Aquamedia Corp. products. This Policy will be enforced with no exceptions and any misuse of said Policy will result in immediate termination. Aquamedia Corp. has adopted this Policy to protect and strengthen our reputation and brand image. We believe this will benefit all Aquamedia Corp. resellers by helping to send the right message to consumers regarding product value.

This Policy is not a contract, nor an offer to create a contract. This Policy describes who Aquamedia Corp. may, in its sole discretion, choose to include or exclude as a reseller in the Authorized Dealer Program.

AQUAMEDIA CORP. RESERVES THE RIGHT TO TERMINATE FROM OUR AUTHORIZED DEALER PROGRAM ANY RESELLER WHO CHOOSES NOT TO COMPLY WITH THIS POLICY. ALL DECISIONS WILL BE MADE AT THE SOLE DISCRETION OF AQUAMEDIA CORP. ONLY.

Minimum Advertised Price (MAP)

Resellers may sell Aquamedia Corp. products at any price they choose. The Policy only applies to MAP of Aquamedia Corp. products, which is MSRP - 30%. Aquamedia Corp. staff, manufacturers representatives and distributors are strictly prohibited from seeking or accepting any assurance or compliance with this Policy. This is Aquamedia Corp's Policy. We believe there is no further information you need in order to comply with this Policy, should you choose to participate in the Program. However, if there is a question regarding this Policy or you believe that someone may be in violation of it, please direct your inquiries in writing to Aquamedia Corp. 3755 Mt. Abbey Ave., San Diego, CA 92111 (fax: 858-715-8443). Telephone calls regarding this Policy will not be accepted. Aquamedia Corp's staff has been instructed not to answer questions about the Policy. Aquamedia Corp. reserves the right to change, amend, or discontinue this Policy at any time. Resellers have no right to rely on continued existence of the Aquamedia Corp. Authorized Dealer Program or any efforts by Aquamedia Corp. to enforce the Policy's terms and conditions.
